



"Two iconic brands come together to bring back Gulf to local motorists..."

NEW EXCLUSIVE PARTNERSHIP WITH LYKINS ENERGY SOLUTIONS AND GULF OIL

Lykins Energy Solutions announced today that it is proudly partnering with Gulf Oil for an exclusive deal in the Cincinnati and Northern KY area bringing the Gulf brand back for the first time in two decades.

Lykins Energy Solutions formerly Lykins Oil was ironically one of the first Gulf station in the Cincinnati market in 1953. Lykins Oil Company (now Lykins Energy Solutions) is a family owned and operated business headquartered in Milford, Ohio. The company was founded in 1948 by Guy Lykins, Sr., and is now in the third generation of management. The company serves customers in Ohio, Kentucky and Indiana, as well as throughout the Midwest and the Southeast United States and provides key services including: Branded Fuels, Wholesale Fuels, Commercial, Transportation and Home Heating Oil, Propane, Lubricants, Fleet fueling, Electricity and Natural gas for Ohio. The company represents five major brands: BP, Marathon, Shell and now Gulf. The company is one of the 100 largest privately held companies in Ohio, and one of the top 10 largest Petroleum Marketers in Ohio as well as one of the oldest and largest

Petroleum Companies in the region and the nation. Currently, Lykins employs 300 people.

The partnership with Gulf Oil gives Lykins Energy Solutions the exclusive rights to the Gulf brand. Lykins will be the only jobber/ supplier who will be able to offer the Gulf brand in the Cincinnati, Northern KY, and Eastern Indiana area. "Lykins will be offering Gulf branding opportunities to area station owners. Lykins expects to have over 50 locations branded Gulf in the next ten years. "The Gulf image is bold bright and new but still has the nostalgic look of the 50's" – Jeff Lykins.

About Gulf Oil

When the company that was to be known as Gulf was born in 1901 with an oil discovery in Spindletop, Texas, the primary commercial fuel was coal. By 1903, the age of mechanization had arrived and it was now up to the petroleum industry to keep pace, for the age could not proceed without it. Gasoline development, into which Gulf invested millions of dollars, responded to advances in automotive technology to make the modern motorcar possible. Within a dozen years of Spindletop, Gulf scored notable firsts with the world's first drive-in service station, complimentary Gulf road maps and over water drilling at Ferry Lake. In 1917, the Gulfstream went into World War I service, along with the rest of Gulf's tanker fleet.

In 1975, Gulf was restructured into seven separate operating companies. By year's end, the Company evaluated 48 of 82 Gulf of Mexico tracts acquired since 1972, resulting in seven major discoveries and nine less significant discoveries. Gulf ended its 75th year facing new patterns of relationships abroad, and prepared to devote increased attention to interests in the U.S. and Canada.

In 1986 Cumberland Farms acquired the naming rights to the Gulf Oil brand from Chevron to be used in eleven northeast states. But it wasn't until 1993 that Gulf Oil Limited Partnership was formed after Cumberland Farms entered a joint venture with Catamount Petroleum LP. In 2005, Cumberland acquired the company in full and brought in CEO Joe Petrowski, who charged the company with "reinventing" the brand. Since then, a renewed commitment to the Gulf brand has been established with the introduction of new minimum standards and image requirements.

Present On January 12, 2010, Gulf Oil acquired all rights, title and interest to the “Gulf” brand in the U.S. This acquisition enabled Gulf to expand its use of the Gulf brand throughout the U.S. for the first time since it acquired certain rights to the brand in 1986. Under the leadership of Gulf Oil President and Chief Operating Officer Ron Sabia and Gulf Oil Senior Vice President and Chief Sales and Marketing Officer Rick Dery, thousands of service stations proudly fly the Gulf flag, carrying on the tradition of a quality product line and friendly service. Gulf Oil Limited Partnership, now based in Framingham, Massachusetts is a wholesaler of refined petroleum products. Gulf distributes motor fuels through a network of more than 2,000 Gulf branded gas stations and service stations, as well as heating oil, diesel fuel and kerosene.

Gulf Oil Limited Partnership is a national, branded supplier of motor fuels throughout the United States and its territories. Gulf remains one of the Northeast's largest wholesalers of refined petroleum products and is well on its way up the rankings in the rest of the country, too. Gulf Oil distributes motor fuels through a network of more than 2,000 branded gasoline retail centers, 12 proprietary oil terminals, and more than 70 other supply terminals. Gulf Oil supplies gasoline, heating oil, diesel fuel, jet fuel and kerosene through its terminal network. Gulf is exclusively focused on the downstream market, partnering with branded distributors to help them grow their businesses and grow the Gulf Brand. Gulf Oil distributes fuels through a network of over 23400 branded gasoline retail centers, 12 proprietary oil terminals and more than 70 other supply points. Gulf oil has rebranded nearly 600 locations and secured 77 new distribution partners and more than doubled its active footprint from 11 to 27 states as well as Puerto Rico. They now have more than 2400 locations. With the Exclusive partnership with Lykins Energy Solutions they will have added an additional 50 stations in the in the next ten years.

No one is happier about the joint venture than Jr Lykins. Jr Lykins with his younger brother Don are the 2nd generation of Lykins Oil and the sons of its founder Guy Lykins. Jr. Remembers back to 1940s, 50's & 60's when you could find a Gulf gas station in every town. “The Cincinnati market had over 40 Gulf gas stations back then” he says.

Jr said that “a big part of the Lykins success was the Gulf brand. With Gulf we had supply in the market other suppliers didn’t have and it gave us an amazing image with that big Orange disk sign” Jr said they were amazing people to work with back then and help us in many ways” . With a big smile on his face, Jr says “I always hoped the Gulf image would come back” .